

**FOR IMMEDIATE RELEASE**

## **Foresight Group Acquires Aldinger, Inc.**

LANSING, February 1, 2018 - Foresight Group and Aldinger, Inc. are pleased to announce that they have joined forces, effective immediately. Adding Aldinger's 65 years of quality service in the printing, binding and mailing services industries to Foresight Group's existing print and mail business makes for an exceptional convergence of marketing communications solutions. It will further enhance Foresight Group's service offering including commercial printing, mailing, large format display graphics, vehicle graphics, promotional products and sign-making.

"Aldinger, Inc. is fortunate to join with Foresight Group, a forward-thinking leader in our industry, to offer Aldinger's customers expanded products, services and resources. Foresight Group's broader platform provides diversification in product offerings and enhances economies of scale resulting in the same quality workmanship at an affordable price that Aldinger's loyal and long-standing customers have come to expect" said Alan Godfrey, President of Aldinger, Inc. Following the transaction, Mr. Godfrey will retire, although many of the sales, customer service and production staff will join Foresight Group's team.

"Aldinger, Inc. brings a rich history of print and mail solutions to Foresight Group," said Bill Christofferson, President of Foresight Group. "Aldinger's customers can expect a continuation of the dedicated customer care that they have been receiving for years while our additional products and services will enhance their communications and marketing opportunities."

This is the seventh acquisition for Foresight Group since 2011, having already acquired Huron Valley Printing and Imaging, White Pine Printers, Logan Brothers Printing, Discount One Hour Signs, Goetzcraft Printers, and Stamprite. The addition of Aldinger, Inc. further increases Foresight Group's ability to provide superior printed solutions to customers large and small in the Lansing and Ann Arbor markets.

Christofferson said Foresight Group aims to minimize any interruptions to the existing relationships and operations. Operational integration is expected to be completed within the next few months.

For more information, please contact Bill Christofferson at 517-749-0670 or your current sales representative.



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